

www.seed-tek.com

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DO YOU NEED DATA?

**WE START
SUCCESSFUL DATA
PROJECTS
FROM SCRATCH**



BEHIND EVERY SUCCESS THERE IS A SEED

ABOUT US

Data & AI consulting company combining cutting edge science with entrepreneurship and education to turn your data into valuable business decisions and processes. Our mission is to plant an analytical "seed" within your organization and help you create your inhouse AI, data and insights structures.



MANIFEST

*"At **Seed-Tek**, our mission is to help businesses grow by building their data structures and analytics from scratch, and preparing them to take over the data processes and analytics when our mission successfully ends.*

This is what we call "The Seed".

No matter how big your business or department is, we will find a way to push you forward by planting a data seed. We love to see your projects grow. "

OTTO JIRGL

Director & Founder of Seed-Tek



BEHIND EVERY SUCCESS THERE IS A SEED



WE SUPPORT YOUR GROWTH!

We rely on data to find for you the best possible outcomes.

3 PILLARS TO SUPPORT YOUR GROWTH

Business

All our projects are focused on business and direct impact on it. Data will always be our best friend to analyze past patterns, improve the present scenario, and predict future opportunities.

Innovation

We always adapt the most innovative techniques and the most current methodologies, always keeping in mind your company's scope.

Ethics

Only by creating an honest bond with our clients can we establish a relationship of trust in the future to do great things together. We are fully GDPR compliant and respectful to your business secret.



Data into Business

We love to help your data be collected, let them grow and generate their fruits. We always keep in mind the scope of your business.



Start-Up mindset

We start projects from scratch and focus on a fast growth, immediate ROI and a long-term support. We will help you change the World.



We SHARE knowledge

Our mission is to democratize knowledge and prepare our clients for real data analytics. We are not a consulting company that keeps their clients blind. We want to educate and help.

SEED TYPES

We plant different types of data seeds, each one in a specific moment. Some data structures need to be solid before starting another mission.



DATABASE CREATION

First of all, we need to gather data, build a meaningful database and create data flows.



BUSINESS INTELLIGENCE

Then we need to follow your KPIs with data reporting and insights. Your business needs to know what works OK and KO thanks to data.



ARTIFICIAL INTELLIGENCE

Finally, we can apply higher-level analytics and artificial intelligence in order to augment and automate your business.



Cloud-based

Our solutions are cloud-based, preferring strongly Amazon Web Services as cloud provider. We also assure GDPR compliance of our solutions.

Every step as a project

Every seed is a new project that we begin with a full business purpose and end with a training so you can start controlling the system whenever you need.

Simple & Compatible

Our solutions are designed to be comprehensive, easy to learn and to be compatible with other systems.



HOW CAN WE BEGIN?

There will be several initial steps before we start working together.

3 STEPS TO START WORKING TOGETHER

1. Define the scope

First of all, we will have a couple of meetings to understand your need and the scope of your project. We would love to know every single detail that could have an impact on the result.

Usually, we start with an MVP as a starting point and then cover broader and higher level items.

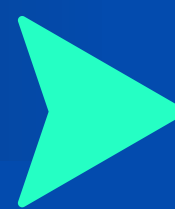
2. Set milestones

Then, we take into account all agreed items and build milestones.

Every milestone is defined to generate value immediately after achieving it.

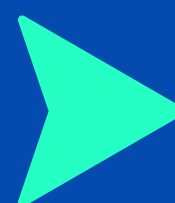
3. Deliverables

Then we will focus on the timeline of each milestone and deliverables. The last part of our service is a set of educational sessions to give you a complete control.



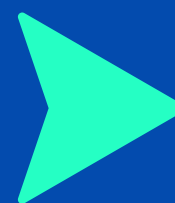
We Listen carefully

First of all, we will carefully listen to your business project and define the goal that will move your company forward.



High-level strategy

Every time, we will prepare a full digital transformation strategy, a path your business should follow in order to be successful in data analytics to grow faster.



Milestones with ROI

After a project and strategy definition, we will create smaller milestones to achieve in a short-term. These milestones must already provide you with some value in return.

AND WHEN WE FINISH?

Deliverables, support and maintenance.

PROJECT DELIVERY

1. Extended Deliverables

Without depending on the type of the project, we will always share all valuable information with you. Unlike others, we like to share our knowledge and educate your team until you have a complete control. Our consultancy is here to get you on board with data.

2. Training

We will also train you to use and change the delivered systems. We will perform different training sessions, depending on the size of the project.

These training sessions are purely technical.

3. Maintenance

Once the project is finished, we will not forget about you and will provide support and maintenance if needed. We have several support agreement packages to offer.

Support Package

Our services also include a post-project package including support, training and maintenance of your systems.

Next project?

Knowing already your business, we would love to do more for you. Do not stop growing, let's define a long-term collaboration.

CONTACT US

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Some of our
**SUCCESSFUL
PROJECTS**

So far...



1. Document Assistants

A type of project we have delivered already several times in different shapes and versions. Imagine the place where you store all your contracts, SLAs, system documentation and all other documents. Then you need to check a simple information but cannot run through hundreds of thousands of pages of documents every time. That's where our assistants come to help you. We provide a synthesized information from many different sources and help you simplify and accelerate your work.



2. Contact Center Monitoring AI

First of all it was a pilot project to try out, then it grew into a key product for our partner in Denmark. We are able to build an AI to monitor customer service calls and fill in monitoring forms to evaluate potential critical errors. This client used to evaluate around 200 calls a month, now our AI evaluates 50.000 of their calls a month and their calibration accuracy and customer retention have risen.



3. Predictive maintenance

This client from Germany has an IPTV service which used to have many failures on TV screens. Thanks to a deep data mining and statistical analysis, we were able to trigger internal support tickets and send their customers a warning about what was happening before they needed to contact the company about their trouble. As a result, the final customer usually suffers technical problems only for a few minutes instead of long hours, which in the end led to a bigger customer retention.



4. Sales Bot AI

An incredible project where we were able to build a sales artificial intelligence agent for a company based in Denmark to handle 500 B2B sales calls a day with the objective to pitch the company's product and convince the prospect to schedule a meeting with a demo. Company's sales leads have now risen significantly.



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